

04/19



The Travel Tracker App

Company portrait

FindPenguins is a start up founded in 2014 and based in Munich, Germany. We offer a free travel profile to our members, which combines the functionality of modern travel blogs with the advantages of a social network. Our mission is, to simplify the capturing and sharing of travel experiences for every trip: world trips, summer holidays and city trips.

You are on 2 week holiday? Did you think of a writing a travel blog? No?

People start running travel blogs mainly for trips of a few months or more. On the one hand, this is due to the high initial time and effort needed to create an independent travel blog, but on the other hand, because writing editorial blog articles is very time consuming.

FindPenguins simplifies this a lot by offering an effortless and automatic tracking of the personal travel route. In addition travelers create and share posts on their personal "travel profile". Posts are called „Footprints“ and on the contrary to regular travel blogs, every post stands for a visited place around the world. Footprint posts are created with just a few clicks and contain the exact location of the experience, a little story and the favorite photos and videos.

Every post is assigned to a „Trip“. FindPenguins allows you to document your favorite moments for numerous trips and journeys, no matter if you are traveling a day, a week or a year.

By capturing the personal „Footprints“, our users are developing a highly valuable and growing archive of travel memories and it can be shared with people all over the world!

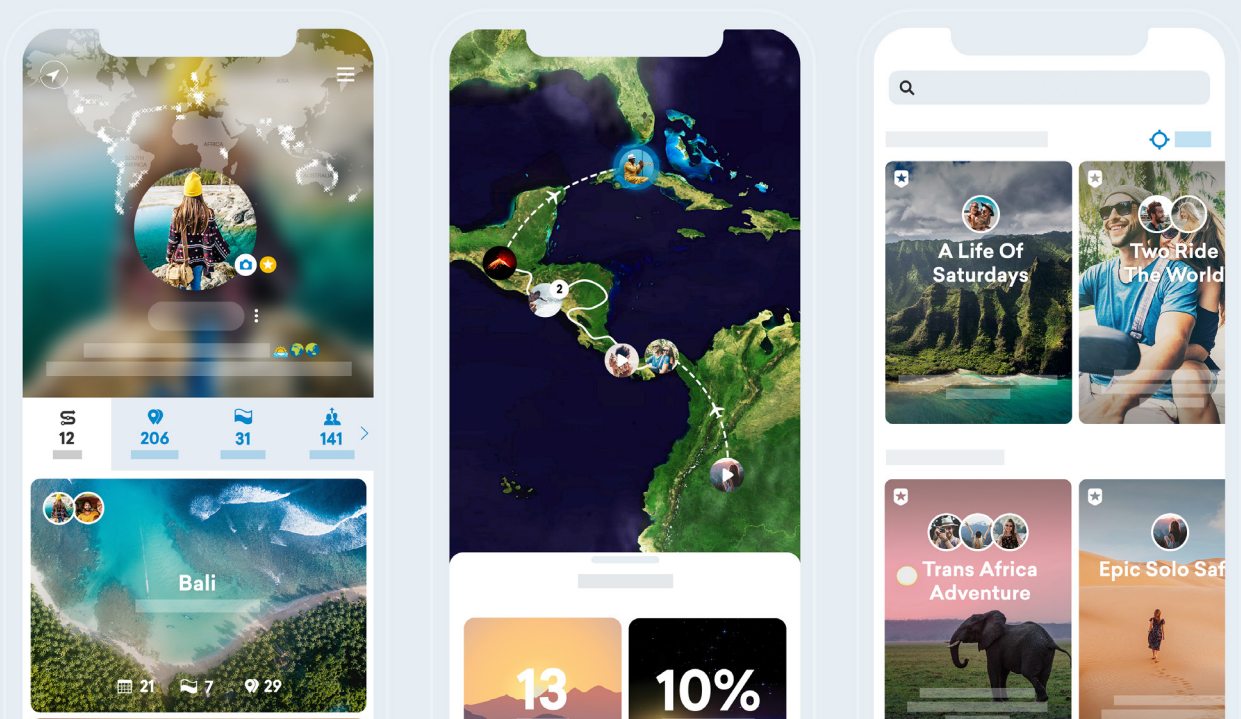


The name „FindPenguins“ is a call for adventure!

The founder of FindPenguins is a dedicated traveler himself, always looking for new travel experiences and adventures. This is probably why he traveled almost to the end of the world in Patagonia, to experience penguins in the wild. This amazing clash of human and penguin gave the project its name.

Facts & statistics

- ✓ Free travel blog, travel research and member profiles
- ✓ Automated and battery friendly tracking (GPS) of the travel route
- ✓ Collaborative traveling with up to 20 members per trip
- ✓ Interactive world map and statistics
- ✓ All offline
- ✓ Create a professionally designed printed book with just a few clicks
- ✓ Social capabilities (followers, likes, comments, ...)
- ✓ Full privacy control
- ✓ Unlimited posts



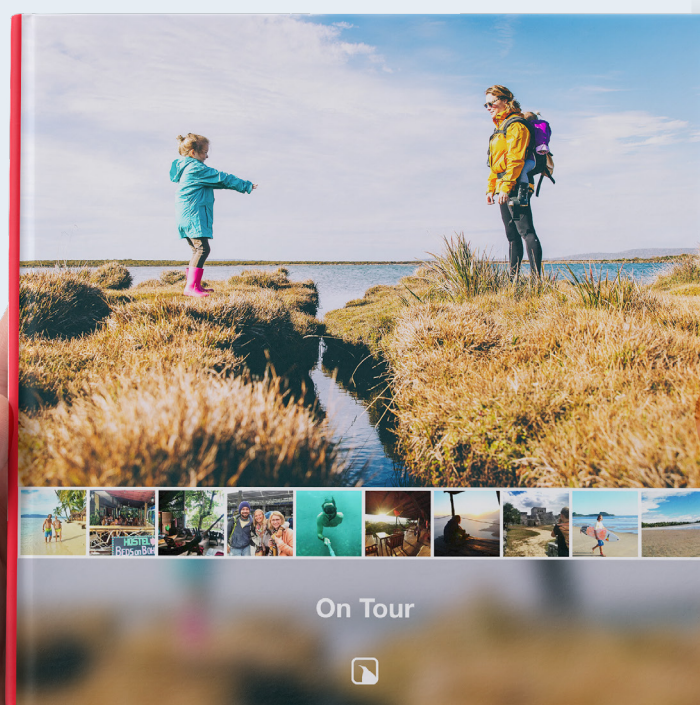
Your Journey In A Beautiful Book

Our members have the possibility to order a beautiful printed book of their travel experiences into their homes!

And this book is a lot more than a photo book: Next to the personal photos, it is filled with travel stories, the location and time of the visited places, numerous maps and even the comments of friends, if desired.

Very special about this book is, that it is created fully automated. Our members can save hours sitting in front of a photo book software. By choosing the content and color scheme in seconds, every book is professionally and individually designed. All books are manufactured in an extraordinary quality and are delivered to numerous countries around the world.

<https://findpenguins.com/travelbook>



Research Experiences Of Like-Minded Travelers

Aside from the ability to blog yourself, FindPenguins provides an easy access to travel reports of fellow bloggers.

Currently you can search within a pool of millions of footprints. On interactive and clustered maps, popular travel destinations in a country can be identified at a glance. FindPenguins allows access to lists of the most visited places all around the planet, like the Top 10 most visited attractions in London or the top visited mountains and volcanos in Guatemala.

The travel reports and photos of our travel bloggers are written for the personal archive. They therefore reflect information with high creditibility, creating a new and more authentic view on places, cultures, etc..

Post in search results are directly linked to the profiles and trips of its authors. Travel routes of other members can easily be reviewed and valuable extra information can be collected for the personal journey.

An exchange of experiences in this vein is unique:

<https://findpenguins.com/explore>



„Great app! Finally I can bring myself to writing a travel blog. So far it has always been too complicated.“

– Julia G. from Austria



„Travel experiences are among the most treasured memories in life!“

– Tobias R., Founder



Your press contact

Carmen Lehmann
Head of Marketing
Reichenbachstr. 16
80469 Munich, Germany
+49 (0)89 381 519 75 1
carmen@findpenguins.com

Press material:

<https://findpenguins.com/press>

